



FUTURE DESIGN FOR KNOWLEDGE INNOVATION SIMPOSIUM

FINAL DIGITAL EVENT

Wednesday, 31st of March from 9:30 AM



QUEST SPEAKERS



Mariana Amatullo

The New School
President Cumulus



Cosimo Accoto

MIT Fellow and Culture
Innovation Advisor



Carmelo Di Bartolo

Co-Founder presso
Di Bartolo Design-Research



Frank Spencer

Founder & Creative
Director at Kedge



Gregory Polletta

Founder, Designer, R&D Innovator
& International Professor



Enrico Pisino

CEO at Competence
Manufacturing Industry 4.0



Vittorio Zingales

CEO at Altaformazione



Simone Rosati

International Soft&Strategic-skills
Trainer, Coach, Consultant



Patrizia Marti

Professor at University of Siena

REGISTRATION AVAILABLE [HERE](#)



FUTURE DESIGN FOR KNOWLEDGE INNOVATION SYMPOSIUM

MORNING 9:30 - 1 PM

- Keynote speech by Advanced Design Unit Alma Mater Studiorum- University of Bologna sharing the results of the international research on design-driven innovation in corporate knowledge, learning and training
- International top guest speakers sharing their experience and projects related in the field of knowledge innovation design coming from academies, universities and business schools, corporates and consulting firms

AFTERNOON 2:30 - 5:30 PM

Four parallel co-creation labs to collaboratively design the “Manifesto for a design-driven knowledge innovation” (all participants will be co-authors of Manifesto):

- Lab 1. **STRATEGIZE**: strategies and processes for knowledge and learning innovation design
- Lab 2. **CONNECT**: features of knowledge and learning communities in the new normal
- Lab 3. **ENABLE**: role and potential of enabling technologies in knowledge and learning design
- Lab 4. **MATERIALIZE**: new formats for new contents to make learning more effective

A case to share? Please **join** our international call